

Institution Innovation Council 6.0

Title of the event:	Report on Entrepreneurship Awareness Programme
Date of the event:	29 – 12 – 2023
Name of the coordinator:	Dr. P N E Naveen, P. Haragopal and Mr. Krishna Murthy
Participants:	B.Tech Mechanical, Electrical and Civil Students
Number of participants:	More than 120
Name of the resource person:	Mr. K.N.S. Prakasa Rao, (Chief Consultant, MSME), Mr. E. Raghu Ram (Assistant Director, MSME), Mr. Siva Prasad, (MD, CTC), Mr. Kalebu, IES, Consultant MSME.
Name of the Organization:	MSME, Atchutapuram.
Whether assessment is done: (Yes/No)	Yes
POs addressed:	PO2, PO7, PO8, PO 10, PO11 and PO12

The session, organized by a distinguished panel of experts including Mr. K.N.S. Prakasa Rao, Mr. E. Raghu Ram, Mr. Siva Prasad, and Mr. Kalebu, IES, centered on imparting entrepreneurial skills to engineering students. The primary objectives included educating participants on the process of applying for business loans, overcoming day-to-day challenges in entrepreneurship, and fostering design thinking and critical thinking in business endeavours.

Key Highlights:

Loan Application Insights: The session provided valuable insights into the application process for business loans, emphasizing the steps and requirements essential for engineering students aspiring to start their own ventures.

Challenges in Entrepreneurship: The speakers shared practical experiences and strategies to overcome the challenges encountered in the daily operations of a business, offering valuable guidance to the aspiring entrepreneurs in the audience.

Diverse Loan Facilities: Participants were informed about the various business loan facilities and types available to kickstart entrepreneurial ventures, facilitating a comprehensive understanding of the financial options at their disposal.

Design Thinking and Critical Thinking: Addressing the importance of design thinking and critical thinking in the business realm, the session aimed to enhance the students' problem-solving abilities and innovative mindset, essential for success in entrepreneurship.

Participant Impact:

More than 120 students actively participated in the program, benefiting from the wealth of knowledge shared by the esteemed speakers. The session not only equipped them with practical insights into entrepreneurial skills but also inspired them to navigate the challenges of starting and managing their own businesses.

Conclusion:

In conclusion, the Entrepreneurship Skills Session proved to be a valuable and impactful initiative, fostering a spirit of innovation and empowerment among engineering students, laying the foundation for their entrepreneurial journeys.

photographs are attached below



